

The Book of Us

BUZZ

Hospitality

This is Buzz

We are passionate about creating experiences that people love and we've been doing it for more than 3 decades.

Originally focused on delivering the most authentic Irish Pub experience in the USA, we've grown into a multi-concept company across a range of markets.





Our Mission:

Create experiences that people love

We want to create locally relevant, original
and financially sustainable concepts that
our people love - our staff,
our customers, our suppliers - our team.

Our mission shapes and guides
all the decisions that we make.

Our values determine the behaviors
we need to adopt to bring the mission
(and culture) to life.





Have fun

We are in the business of fun.
If we can't have fun, how do we expect
our guests to? Because we believe
unleashing personality has a
powerful impact on everything
we do. So we encourage people
to be themselves.
It's a lot easier to have fun
if you're being yourself.





Passion for people

We genuinely care about everyone who connects with us. There's nothing more important than our people - our staff, our guests, our suppliers - our team.

How we treat others is a reflection of who we are.





Be exceptional

Experiences people love
are only possible if we are
exceptional in everything we do.

From how we operate to
a dedication to guest
enjoyment, it is the key to
creating experiences
that people love.





Go for it!

Fortune favors the brave!
We empower our people
to take risks and try new things.
We're pretty certain that
this is how success is unlocked.
We're prepared to be wrong,
learn from it and share
our learnings with the team
so everyone grows together.





**Connected
to our
community**

