

The Book of Us

BUZZ

Hospitality

This is Buzz

We are passionate about creating food & beverages experiences that people love and we've been doing it for more than 2 decades.

Originally focused on delivering the most authentic Irish Pub experience in the USA, we've grown into a multi-concept company covering everything from Irish Pubs to Authentic North Carolinian Barbecue to Sandwich Bars and everything in between!





Our Mission: **Create experiences** **that people love**

We want to create locally relevant, original and financially sustainable food & beverage concepts that our people love - our staff, our customers, our suppliers - our team.

Our mission shapes and guides all the decisions that we make.

Our values determine the behaviors we need to adopt to bring the mission (and culture) to life.





Have fun

We are in the business of fun. If we can't have fun, how do we expect our guests to? Because we believe unleashing personality has a powerful impact on everything we do. So we encourage people to be themselves, It's a lot easier to have fun if you're being yourself.





Passion for people

We genuinely care about everyone who connects with us. There's nothing more important than our people - our staff, our guests, our suppliers - our team.

How we treat others is a reflection of who we are.





Be exceptional

Experiences people love
are only possible if we are
exceptional in everything we do.

From how we operate to
a dedication to guest
enjoyment, it is the key to
creating experiences
that people love.





Go for it

Fortune favors the brave!

We empower our people
to take risks and try new things.

We're pretty certain that
this is how success is unlocked.

We're prepared to be wrong,
learn from it and share
our learnings with the team
so everyone grows together.





Connected to our community

Being part of our local community
really matters to us. Making
meaningful connections
with our locality & our
neighbors is an essential
part of our DNA.

